



David Fouad

Marketing Manager & Creative Director | Turning Brand Vision into Multi-Million View Campaigns

✉ davidfouad94@gmail.com ☎ +9647700301700 📍 Erbil, Iraq

🏢 Experience: 7 years

👤 Gender: Male

🇮🇶 Nationality: Iraq

💻 Industry: Media & Entertainment

📄 Professional Summary

I turn marketing strategy into cinematic, high-performing brand campaigns. Over 7+ years across agencies and in-house teams in Iraq, I've directed 80+ commercial productions and led marketing budgets exceeding \$100K+ per campaign — taking brands from zero presence to millions of views and a loyal, engaged following.

🏢 Employment History

Creative Director Remark January 2026 – June 2026 6 mo · Baghdad, Iraq Lead high-level creative strategy and campaign execution as Creative Director, overseeing advertising direction, cinematic production, and brand positioning across 6+ major client accounts. Direct and supervise the full creative process, from concept development to final campaign delivery, ensuring consistent quality across all deliverables. Collaborate cross-functionally with marketing, production, and media teams to deliver integrated advertising campaigns that strengthen brand identity.
Marketing Manager MT Studio June 2025 – December 2025 7 mo · Baghdad, Iraq Led the marketing department and managed a creative team to deliver campaigns aligned with company and client goals. Art directed all advertising productions with a cinematic, brand-first approach, ensuring consistent visual quality across every campaign. Supervised the development of advertising concepts and copywriting for multiple client campaigns, from initial brief to final approval.
Marketing Manager The Studio September 2023 – May 2025 1 yr 9 mo · Baghdad, Iraq Managed agency and client accounts across multiple platforms, producing 100+ ads with consistent brand quality and on-time delivery. Created monthly content calendars and advertising scripts tailored to each client's target audience and campaign objectives. Supervised on-set production including camera angles, directing, and script delivery, ensuring cinematic quality across all shoots. Coordinated team tasks and workflows using Notion, improving turnaround time and cross-team communication.

Marketing Manager

Talabatey App

February 2019 – August 2023 **4 yrs 7 mo** · Baghdad, Iraq

Led a 15-member team managing all Facebook pages, ensuring consistent publishing quality and brand voice across the platform. Coordinated with designers and influencers to boost app visibility and drive user acquisition. Designed and executed marketing strategies focused on growth and retention, supporting the app's expansion over a 4-year period.

Education

Bachelor's Degree

English Literature

Al-Mustansiriya University · 2016

Languages

English

Professional

French

Intermediate

Arabic

Native

Skills & Expertise

Social Media Marketing

Content Marketing

Project Management

Leadership

Team Management

Marketing Strategy

Copywriting

Business Development

Video Production

Content Strategy

Podcast Production

Professional Links

 **LinkedIn:** <https://www.linkedin.com/in/d9fou>